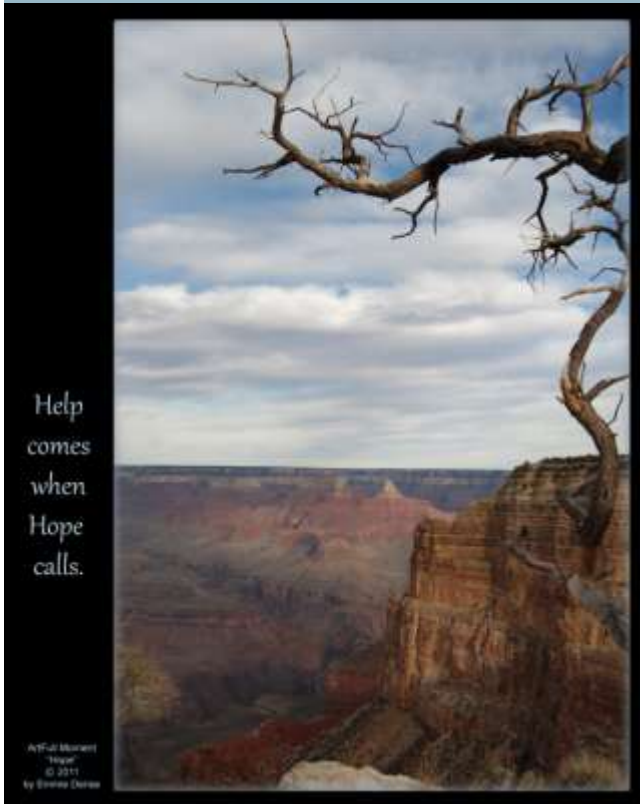


“Ever since the first caveman put his hand print onto a wall, art has been part of life. Creativity is part of being human. Art is one way that wisdom, hope, and healing come to us. When we view art, we take in this inspiration, energy, & love.”



“Creativity is exploding today, a great thing! Many excellent photographers, writers, philosophers, artists, musicians are creating works of wonder. ArtFull Moments messages stand out in part because of my particular creative process and intention. I am mindful that this work is more than a photo, more than something to decorate a wall or a computer screen. These works come into existence in order to support someone in crisis, someone who is discouraged, someone who needs to be reminded they are loved and that life is good.

Messages reach us deeply and are more memorable when combined with the photos and graphic design elements. The writing is crafted with precision. I select the fewest words, to simplify and clarify the meaning. I take great care to be positive, sometimes whimsical, never preachy.”



Estrella Fine Art is an online and physical gallery based in Scottsdale, Arizona. The successor to Emmie Galleries (formerly in Philadelphia, Cape May, and Marlton, NJ), Estrella Fine Art is operated by Emmie Derise who has served corporate and residential art clients since 1992. Her mission is to bring art out into the world, to unite people with artwork that supports them on all levels at home, in business spaces, and public places. Now, for the first time, she offers her own creative work to the marketplace, alongside original fine art by prominent professionals from across the United States and abroad.

Estrella fine  Art

15716 N. 76th St., Scottsdale, AZ 85260

(480) 588-5565

Subscribe to ArtFull Moments emails at
www.EstrellaFine Art.com

ARTFULL MOMENTS

A Visual Mission

☞ **Artist's Statement** ☞

By Emmie Derise



“The ArtFull Moments Project began in August, 2008 when the economic crisis burst into public consciousness. People were scared. Many saw their retirement nest eggs disappear almost overnight. Homes were unsalable as prices plummeted. Job layoffs and mortgage foreclosures rose like twin mushroom clouds. How to help? What could one person do?

Using my photography, graphic design and writing, I created free weekly emails as an offering to Humanity. I wanted to give people a boost, a way to tune into their inner wisdom. Going on three years, and more than 140 ArtFull Moments later, this work continues. Holding onto hope, recreating harmony, and summoning strength are all up to us. The government can only do so much. People of strong spirit and dedication must overcome fear, continue their work, and help others who lack the strength, faith, or resources. Together, let us make our way through the transformation ongoing in our lives, our businesses, our nations, and our World.”

"In ArtFull Moments Photography, I focus on the natural world: botanicals, Arizona skies and wonderful places, as well as images from other regions such as the Adirondacks in upstate New York. Mother Earth offers so much to us. The places and objects I shoot are as powerful as they are beautiful. ArtFull Moments let me bring you to these places".



"ArtFull Moments were well received, and I was delighted! People commented on how they needed that message that day, or how a friend really needed to be reminded of a concept in that week's Moment. This body of work addresses most aspects of life. I know, with every Moment I



add to the collection, that this work has a job to do, a service to perform, for the good of the world. My challenge is to bring it to the attention of everyone everywhere who can enjoy it and benefit from it".



"Spirituality plays a role in ArtFull Moments, of course. Creative inspiration truly comes from a Source greater than our selves, much greater than our puny little brain cells could possibly generate. I am careful to present the message so that everyone everywhere may be open to receive it, and to take whatever they need from it, regardless of their religious background. I offer this work with humility and gratitude".

Emmie Derise, February, 2011

BIOGRAPHY Emmie Derise has lived most of her life in Southern New Jersey. She attended Temple University in Philadelphia where she majored in Communications and minored in Journalism. She also participated in an honors program for writing. Concurrently, she worked her way through college by working at night in bank check processing and research. Upon graduation, from college, she opted to stay in the banking industry. She rose through the ranks quickly and by age 29 was a Vice President and commercial lender at a major Philadelphia bank. In 1992 following layoff due to bank merger, she vowed to spend her talents in some way to benefit mankind. Building upon her lifelong love of art, she opened Emmie Galleries in Old City Philadelphia in May, 1992. While operating the gallery, she continued to work as a strategic planning and analytical consultant to banks until 2002.

Emmie Galleries successfully provided art to residential, corporate, and government clients. Emmie also operated Look & Like, LLC, an art licensing company. She developed the gallery web site in 1995 and implemented email marketing soon thereafter. She served on her town's Economic Development Commission and was active in the regional Chamber of Commerce.

Seeking a more peaceful way of life, she moved to rural Gisela Valley, AZ in 2005 and changed the business name to Estrella Fine Art. The Scottsdale location opened in October, 2010.

